

## ASOCIO Award 2025

### Nomination Form

**Submission Deadline: August 15, 2025**

Association				Economy	
(1) Nominee for Outstanding Tech Company Award	Name				
	Address				
	Contact Person	Name			
		Title			
		Email			
		Business Phone No			+
		Mobile Phone No			+
(2) Nominee for Outstanding Digital Transformation Organization Award	Name				
	Address				
	Contact Person	Name			
		Title			
		Email			
		Business Phone No			+
		Mobile Phone No			+
(3) Nominee for Digital Government Award	Name				
	Address				
	Contact Person	Name			
		Title			
		Email			
		Business Phone No			+
		Mobile Phone No			+
(4) Nominee for Talent Development Award	Name				
	Address				
	Contact Person	Name			
		Title			
		Email			
		Business Phone No			+
		Mobile Phone No.			+
(5) Nominee for HealthTech Award	Name				
	Address				
	Contact Person	Name			
		Title			
		Email			
		Business Phone No			+
		Mobile Phone No			+
(6) Nominee for Cybersecurity Award	Name				
	Address				
	Contact Person	Name			
		Title			
		Email			
		Business Phone No			+
		Mobile Phone No			+

<b>(7) Nominee for ESG Award</b>	Name						
	Address						
	Contact Person	Name					
		Title					
		Email					
		Business Phone No		+			
Mobile Phone No		+					
<b>(8) Nominee for Start-Up Award</b>	Name						
	Address						
	Contact Person	Name					
		Title					
		Email					
		Business Phone No		+			
Mobile Phone No		+					
<b>(9) Nominee for AI Service Provider Award</b>	Name						
	Address						
	Contact Person	Name					
		Title					
		Email					
		Business Phone No		+			
Mobile Phone No		+					
<b>(10) Nominee for Global Business Service Award</b>	Name						
	Address						
	Contact Person	Name					
		Title					
		Email					
		Business Phone No		+			
Mobile Phone No		+					
<p>The nomination association agrees with the following terms:</p> <ol style="list-style-type: none"> <li>1. The Association selects the nominees through open and fair processes.</li> <li>2. The Association has conducted reasonable verification of the materials submitted to ASOCIO, which do not constitute an infringement of any right of third parties. The Association shall hold ASOCIO immune from such third parties' civil and criminal claims.</li> <li>3. The Association and its nominees agree that ASOCIO could use the materials of award recipients submitted to ASOCIO for publicity purposes.</li> <li>4. The association and its nominees shall accept all rules regarding ASOCIO Awards, and will not contest the decisions made by the Chief Judge of the Award.</li> </ol>							
Name		Title		Signature		Date of Submission	
<b>ASOCIO Administration Check (For ASOCIO use)</b>							
<input type="checkbox"/> Submitted before the deadline <input type="checkbox"/> Duly filled in all information <input type="checkbox"/> Attached all required information				Checked by			

Please attach this form and the nominee's proposals and send them to the ASOCIO secretariat at [secretariat@asocio.org](mailto:secretariat@asocio.org)

## **ASOCIO Award 2025**

### **Nominee Proposal Outline**

#### **Please Forward This Proposal Outline to All Nominees**

The outlines are only for reference when developing the award stories. These outlines may not fit every award category that the organization chooses. Please choose the aspects that are relevant and meaningful to your award category.

## **I. Submission Template**

### **Cover Page**

Award Category:

Organization Name:

Country:

Contact Person:

- Name:
- Position:
- Email:
- Mobile:

Date of Submission:

### **1. Executive Summary (1 page max)**

Provide a concise summary of your organization, the nominated project or initiative, and the key reasons your organization deserves this award. Include major impacts, preferably quantified.

### **2. Main Body (3-5 pages)**

#### **A. Organization Background**

Describe the company's background, legal registration, core business activities, and key milestones.

#### **B. Key Achievements (List 2-3 highlights)**

Use bullet points or short paragraphs with measurable outcomes.

#### **C. Impact and Recognition (Approx. 150-200 words)**

Describe:

- i. How has your work benefited customers, communities, or the industry
- ii. Any awards, certifications, media mentions, or endorsements received
- iii. Evidence of trust or influence in your field

#### **D. Innovation and Value (Approx. 150-200 words)**

Highlight:

- i. What makes your approach or product/service unique
- ii. How your solution adds value to clients or solves real problems
- iii. Any proprietary tech, systems, or innovative models developed

#### **E. Why We Deserve This Award (Approx. 100-150 words)**

- i. Make a strong closing case by summarizing:
- ii. Your key differentiators
- iii. Your contributions to your field
- iv. Alignment with ASOCIO's values (innovation, inclusion, tech leadership)

#### **✔ Optional Add-ons**

Attachments: Brochures, visual materials, project screenshots, case studies or customer testimonials, certifications or recognitions.

### **3. 1-Minute Video (Separate File)**

Provide a short video introducing your organization, emphasizing your innovative and impactful contributions.

#### **📌 Format & Style Guidelines**

Format: PDF or Word document

Length: 4-5 pages (excluding Optional Add-ons)

Language: Clear, professional English

Use visuals: charts, timelines, infographics, to enhance clarity

Font: Trebuchet MS, minimum 12 pt

Margins: Standard 1-inch all sides

## **II. Nomination Process Timeline**

1. Announced the date to members on **15<sup>th</sup> June 2025**.
2. Nomination submission cut-off date: **15<sup>th</sup> August 2025**.
3. Announce winners' names to related associations: **31<sup>st</sup> August 2025**.
4. Award presentation: **11<sup>th</sup> November 2025**.

## **III. Criteria of Awards**

### **A. ASOCIO Outstanding Tech Company Award**

1. The nominee must be a legally registered local company with technology-related lines of business.
2. Proven record of promoting & developing market and innovative products, applications, or technology focusing on Blockchain, IoT, AI, Robotics, Big Data & Cloud-based solutions.
3. Proven capability in promoting technology adoption, expanding digital markets, or contributing to the growth of the tech ecosystem locally and/or regionally.
4. A market leader or model of the industry providing outstanding technology solutions and services that benefit a large number of users.

## **B. ASOCIO Outstanding Digital Transformation Organization Award**

1. The nominee must be a legally registered local enterprise or government corporation that primarily operates outside the technology sector but strategically leverages technology to drive transformation and impact.
2. Smart use of technology as a strategic asset that creates extraordinary improvement in operational efficiency and/or cost-benefits.
3. Proven capability in promoting technology adoption, expanding digital markets, or contributing to the growth of the tech ecosystem locally and/or regionally.

## **C. ASOCIO Digital Government Award**

1. Collaborate with the public sector to implement digital strategies and solutions that significantly improve the service quality to citizens in measurable terms and their business areas.
2. Applying technology to provide ethical and transparent business services to enhance integrity and customer convenience.
3. Deployment of digital services that contribute meaningfully to economic development, enhance social responsibility, and foster digital inclusion.
4. Proven implementation of impactful, well-recognized digital applications in smart city domains, such as intelligent transportation, public safety, urban planning, e-health, smart utilities, or environmental sustainability.

## **D. ASOCIO Talent Development Award**

1. Legally registered organizations actively engaged in human resource (HR) development, talent cultivation, or education-related activities include universities, colleges, professional training institutes, government corporations, and public sector agencies.
2. Demonstrated excellence in human resource and digital talent development initiatives, including innovative curriculum design, training methodologies, and educational technologies.
3. Proven outstanding achievements in bridging academic learning and practical application, through initiatives such as internships, cooperative education, work-study programs, mentorship programs, and industry partnerships.

## **E. ASOCIO HealthTech Award**

1. The nominee must be a legally registered company or organization actively engaged in the delivery of medical or healthcare-related services.

2. Demonstrated achievements in addressing key healthcare challenges through innovation, with measurable improvements in clinical outcomes, patient care, operational efficiency, or cost-effectiveness.
3. Outstanding achievements in the use of technology in the healthcare sector, such as hospitals, pharmacies, public health programs, and community health initiatives.

#### **F. ASOCIO Cybersecurity Award**

1. The nominee must be a legally registered private company or government corporation actively engaged in providing Cybersecurity-related services, solutions, or policy implementation.
2. Proven record on promoting policies and /or developing a safe and innovative application or technology focusing on Cybersecurity.
3. Recognized as a market leader or role model in the Cybersecurity industry, with a strong track record of delivering reliable, scalable, and impactful security solutions and services.

#### **G. ASOCIO ESG Award**

1. The nominee must be a legally registered local company or government organization with demonstrable commitment to Environmental, Social, and Governance (ESG) principles.
2. Proven implementation of strategies, technologies, and solutions that significantly reduce environmental impact, promote social equity, and uphold strong standards of corporate governance.
3. Recognition as a role model or pioneer in integrating ESG into corporate strategy, risk management, and stakeholder engagement.

#### **H. ASOCIO Start-Up Award**

1. The nominee must be a legally registered local company operating in a technology-related field.
2. Developed product and/or service that is already a success in the market and disrupting the industry with an innovative approach. Demonstrated development of a unique, innovative product, platform, or service that introduces a new approach, solves a significant problem, or redefines existing industry norms.
3. The startup must be a maximum of 3 years old (calculated from the establishment date). Demonstrated potential for rapid growth, scalability, and long-term sustainability.

#### **I. ASOCIO AI Service Provider Award**

1. The nominee must be a legally registered Information Technology (IT) company with a core business focus on Artificial Intelligence (AI), including Generative AI (Gen AI) and other AI-driven technologies.
2. Actively involved in the research, development, deployment, or commercialization of Generative AI or other AI-based solutions. Proven success in delivering innovative, effective, and scalable AI solutions that address real-world challenges, enhance operational efficiencies, or create significant economic or social impact.
3. Proven success in delivering effective, scalable, and high-impact AI solutions that solve pressing business, industrial, or societal challenges.

#### **J. ASOCIO Global Business Service Award**

1. The nominee must be a legally registered local company with tech-related lines of business services that cover BPO, ITO, Cloud providers, and shared services, including Data centers.
2. Proven ability to optimize business processes, enhance operational efficiency, or drive digital transformation for clients across industries or regions.
3. Contributions to enhancing the competitiveness of the local ICT industry in global markets through service excellence, knowledge transfer, or customer success.