

Is It Time to Reinvent Cybersecurity?

Forcepoint | WSJ CUSTOM CONTENT



Today's reality is that people are the new perimeter. And, when done right cybersecurity can be a digital transformation business enabler. That is why 93% of CEOs and CISOs agree that cybersecurity today is a top business priority—yet most are losing sleep over how to address it. [Read on for more insights from *The C-Suite Report: The Current and Future State of Cybersecurity*.](#)

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CEOs report confidence in their cybersecurity, yet most are losing sleep over the next breach.

81%

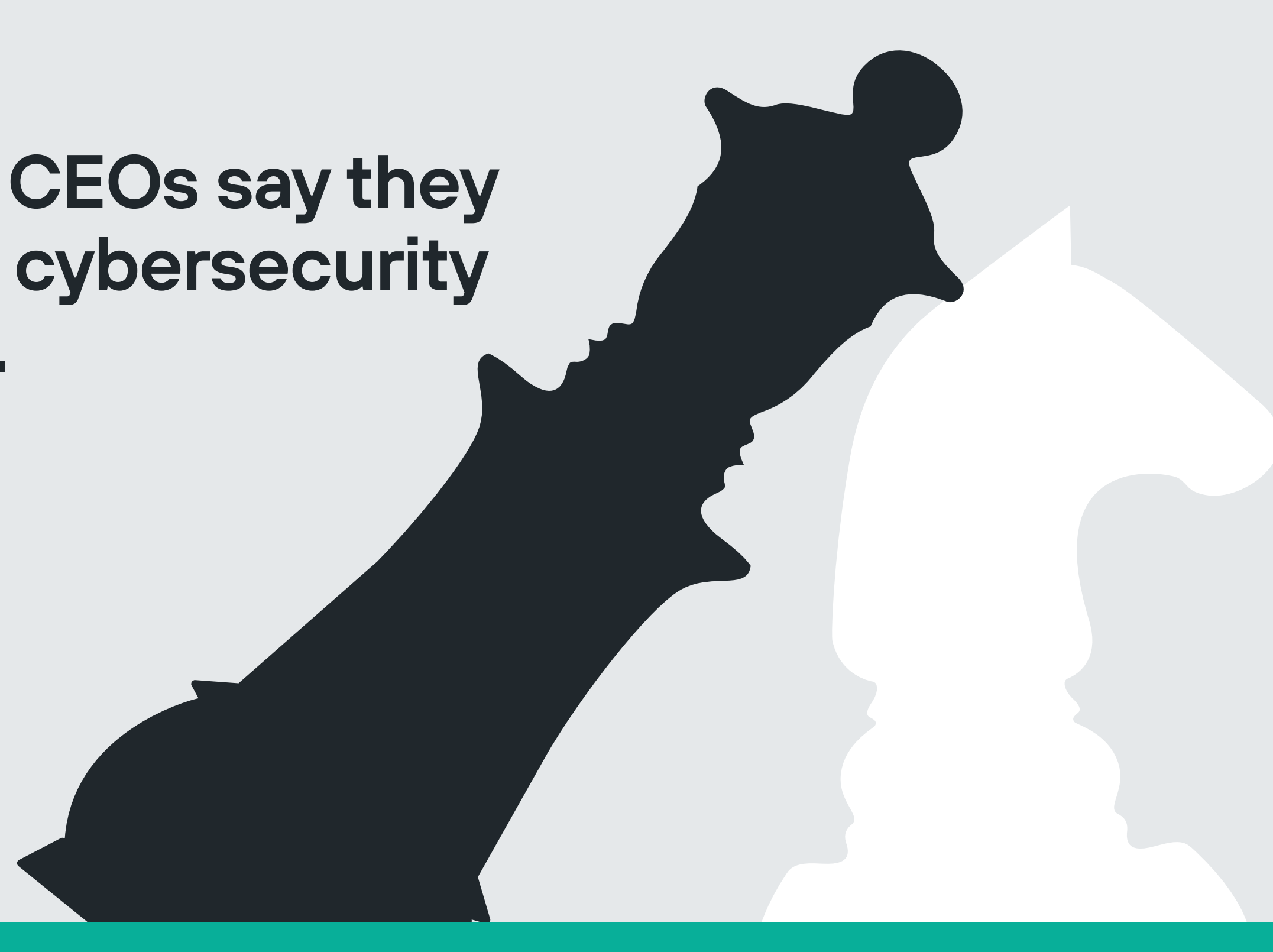
81% of CEOs claim their current cybersecurity system is identical or close to ideal.

71%

71% of CEOs losing sleep over the next breach

Less than half of CEOs say they have an updated cybersecurity strategy in place.

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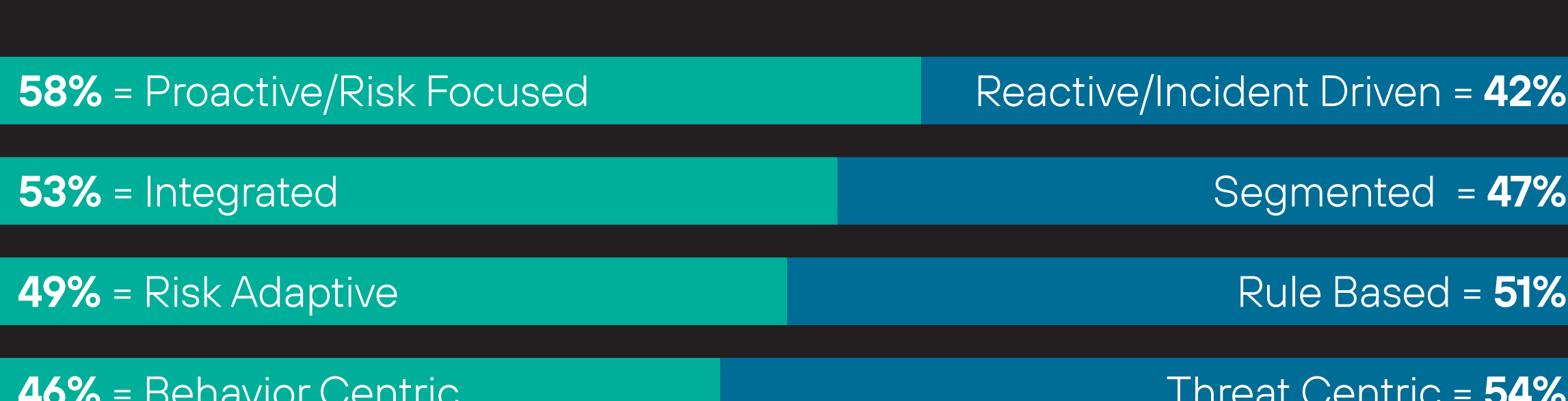


Compounding this anxiety is a lack of consensus on the best path forward.



Q.

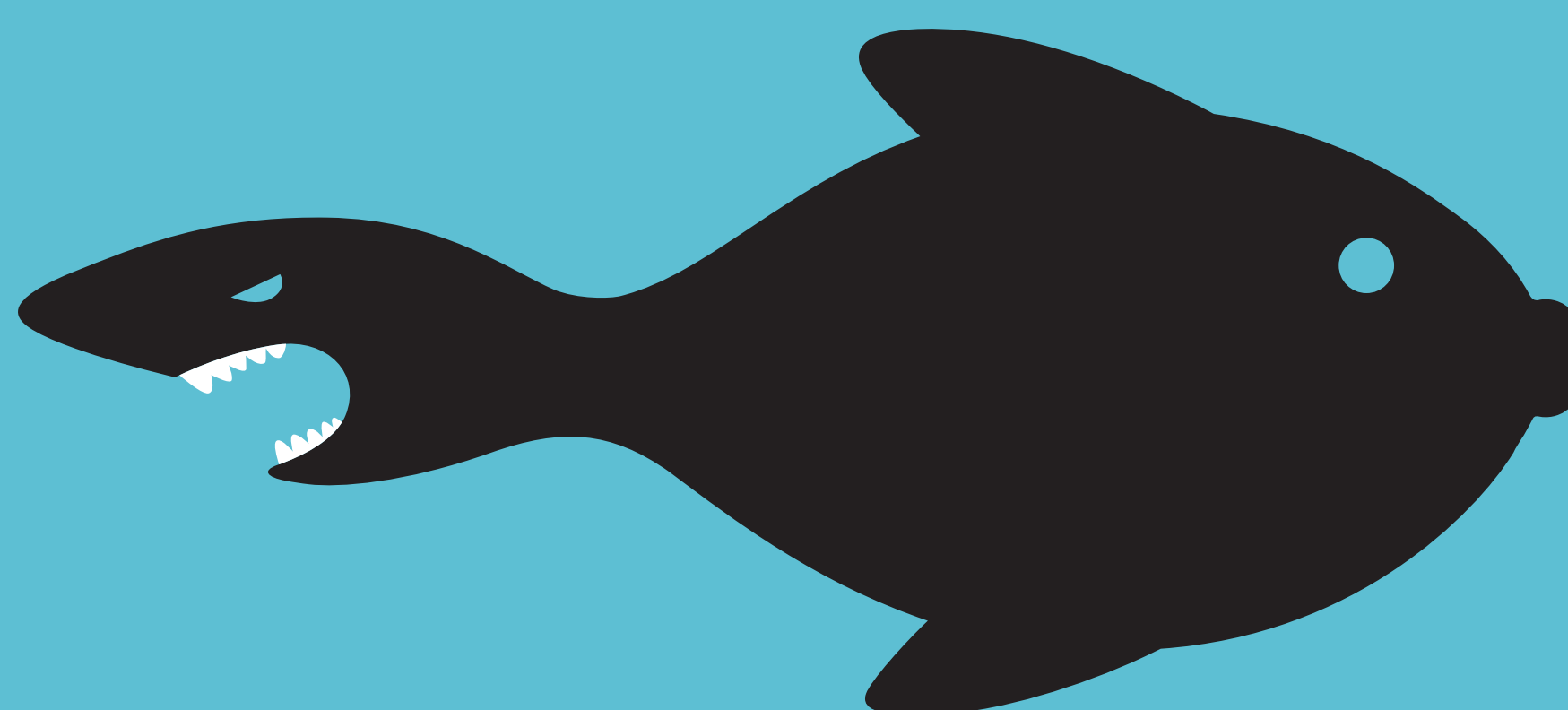
Where would the ideal cybersecurity strategy be positioned on the following dimensions?



Adding complexity, CEOs and CISOs strongly agree digital transformation can both make it easier to safeguard their organization *and* increase risk exposure.

58%

Increased Risk Exposure



64%

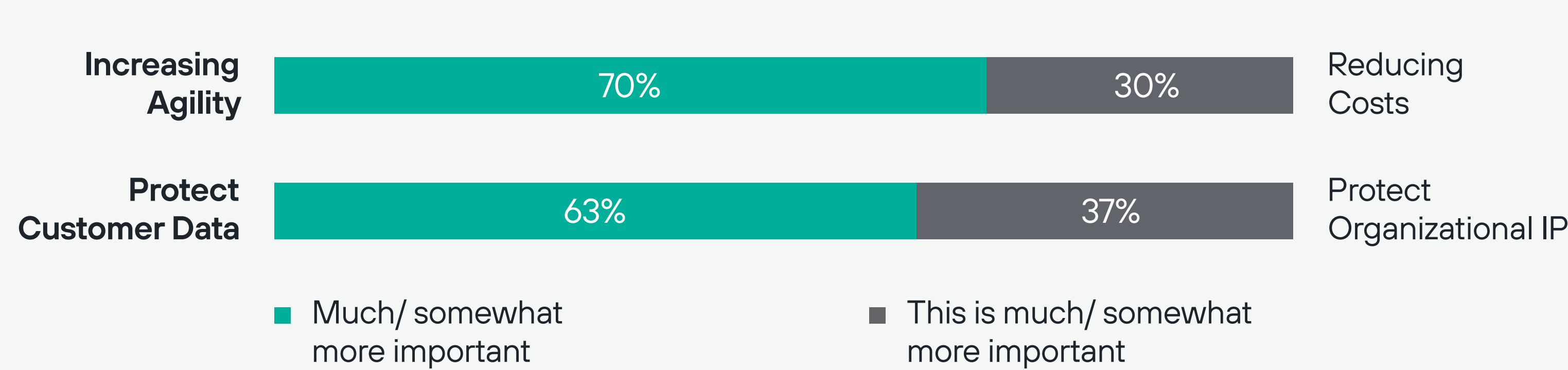
Easier to Safeguard

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Leader organizations recognize the importance of agility and protection of customer data to mitigate today's threat landscape.

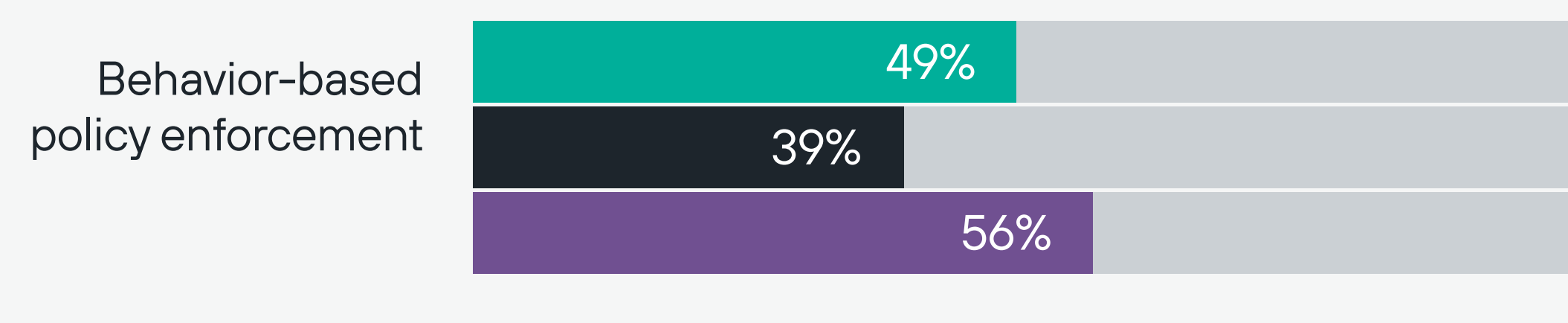
Q.

Where is your organization's current cybersecurity strategy positioned across the following dimensions?



WSJ Intelligence defined "leaders" as the executives who give their organizations the highest possible rating for digital maturity, cybersecurity effectiveness and cybersecurity talent and acquisition.

Leaders also see behavior-based technologies as the future.



Q.

What innovative security technologies will be most valuable to your organization in three to five years?

If there's one thing CEOs and CISOs agree on, it's the need to modernize their approach to cybersecurity. Modern cybersecurity understands people are the new perimeter and that visibility of employee and data behavior at the edge is critical to moving left of breach today. Addressing cybersecurity at the Board level and making cybersecurity a business issue is what will continue to set leaders and non-leaders apart as cybersecurity strategy becomes a competitive differentiator for businesses ahead.

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Based on an online quantitative survey of 100 CEOs and 100 CISOs, conducted by WSJ Intelligence and sponsored by Forcepoint. Respondents from the U.S., U.K., France, Germany, India, Hong Kong, Singapore and Australia, representing industries including Life Sciences, Healthcare, Manufacturing, Finance, Transportation, Retail, Energy and Telecom, with an average company revenue of \$10.4 billion. In field: November 6-26, 2019.

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